



Q8



Think about your life.  
Accelerated in a  
new direction.



Think about mobility. Then multiply it by today's world. Experience a form that redefines the maximum. That enriches every second of your life. The new Audi Q8 impressively combines the emotive line of a sporty coupé with the spaciousness of an SUV. A design that sets new standards. A character that puts self-confidence in a class of its own. Come with us into the 8th dimension.



# Marvel at a form. Sharpened by character.



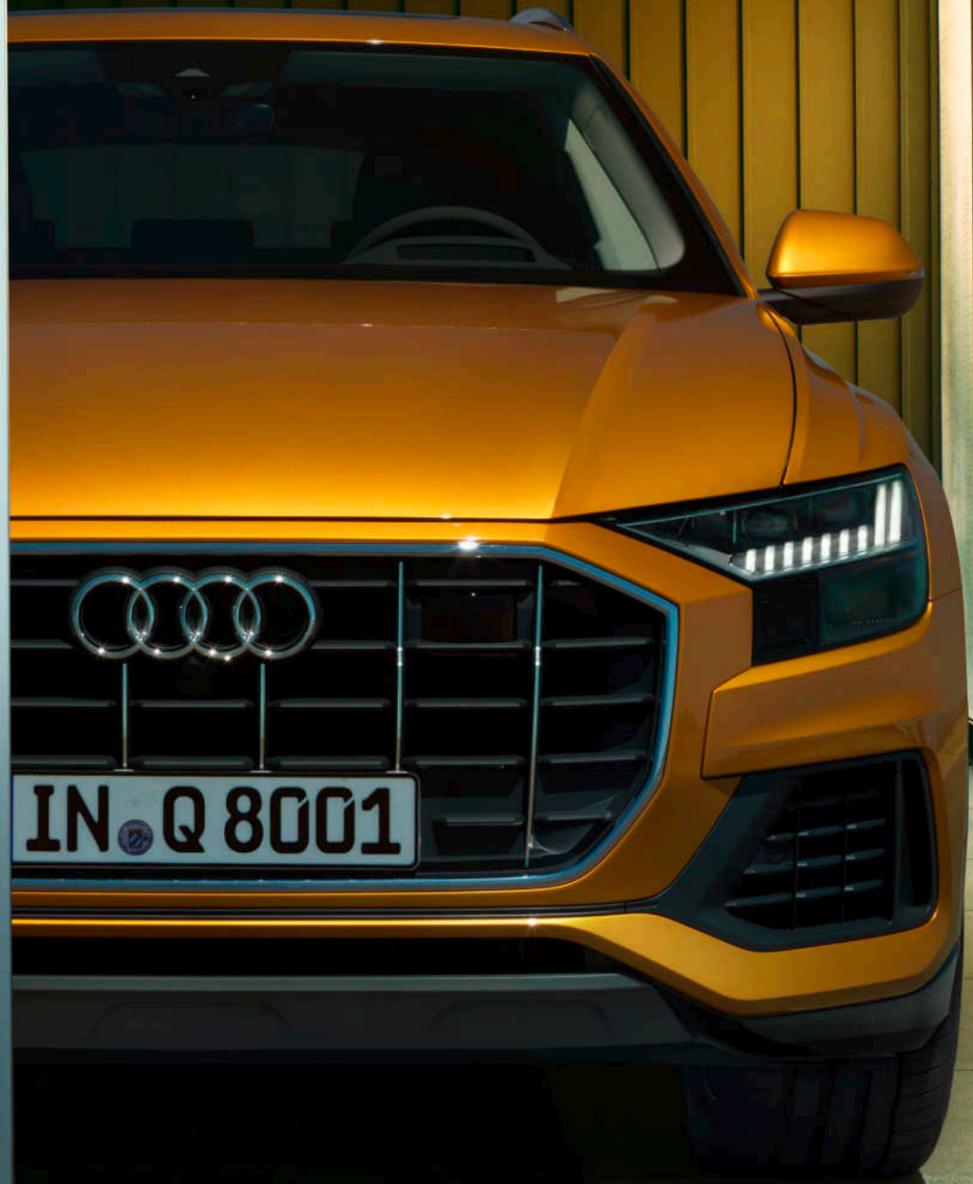
It's the first impression that counts. That goes not just for what you can see, but also for the personality behind the form. The new Audi Q8 embodies both: its exterior design combines an athletic roof line and a coupé-like silhouette to create a powerful character statement - making a lasting impression wherever it goes.

**Savour the view.  
Brought to life by a statement.**



**Discover a detail.  
Multiplied by greatness.**

Conviction is not something you can hide. The dominant octagonal Singleframe and the sporty feel of the D-pillar make the new Audi Q8 what it is - an expressive character with true greatness.



Take a detour.  
Combines with adventure.



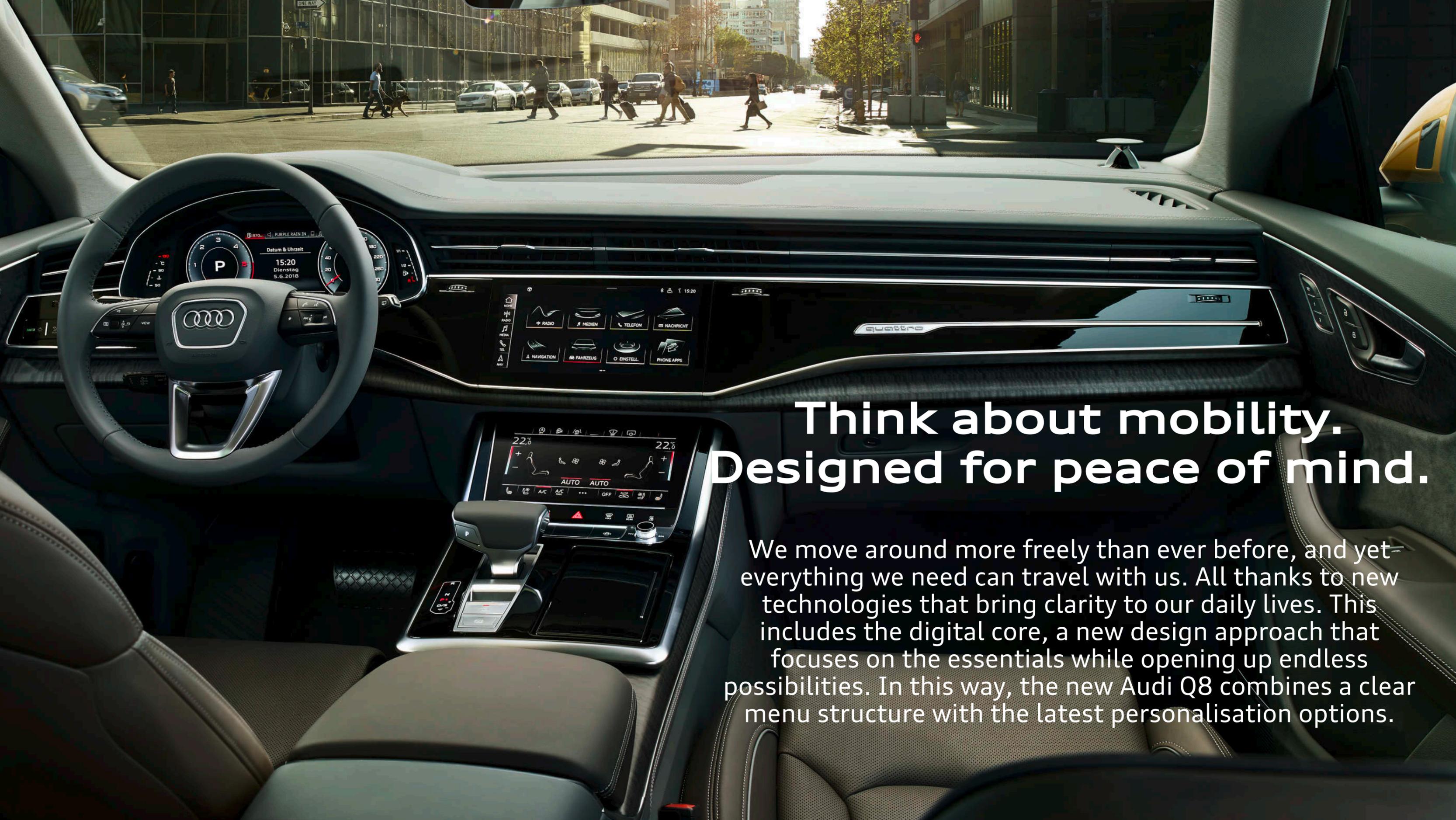
**Set yourself a challenge.  
Driven by passion.**



For a driving experience in a whole other dimension. The new Audi Q8 combines luxurious comfort with superb handling stability. Thanks to the adaptive air suspension, it adjusts to your individual driving style and ensures superb cornering and a sporty, direct steering sensation on virtually any terrain.



Driving around town usually means you have somewhere to be. The new Audi Q8 helps you get there without you losing your cool. Its optional all-wheel steering and ideal power distribution to both axles provide the agility and manoeuvrability you need - even to negotiate the urban jungle. That way you can stay relaxed even on tight bends. For an extraordinary driving sensation. Intensified with Audi quattro.



# Think about mobility. Designed for peace of mind.

We move around more freely than ever before, and yet everything we need can travel with us. All thanks to new technologies that bring clarity to our daily lives. This includes the digital core, a new design approach that focuses on the essentials while opening up endless possibilities. In this way, the new Audi Q8 combines a clear menu structure with the latest personalisation options.



**Feel clarity.  
Coupled with personality.**

The image shows the interior of a car, focusing on the front seats and the center console. The seats are upholstered in a dark leather with a light-colored, possibly beige or cream, leather on the seatbacks and headrests. The center console has a gear shifter and handbrake. The steering wheel is visible on the right side of the frame. The overall atmosphere is one of luxury and comfort.

**Enjoy relaxation.  
Refined with exclusivity.**

Whether it's by getting your day off to a good start or having a relaxed journey home - we all need ways to offset the rigours of everyday life. And it shouldn't be any different when you're setting off on a holiday. With the massage and seat ventilation functions of the front customised contour seats in Valcona leather, time takes on a whole new dimension.

# Create a familiar place. Frames by openness.

A quick look at your options. The new Audi Q8 - an exceptional vehicle whose diverse range of high-quality equipment will impress you. Innovation and comfort meet individuality and personality. Tailored to your wishes.

**Panoramic glass sunroof** - provides for a pleasant, well-lit interior and improved interior climate thanks to efficient ventilation. An integrated wind deflector reduces wind noise when the sunroof is open. And the electrically operated, virtually lightproof sunblind means you don't have to worry about strong sunlight.





**Bang & Olufsen 3D Advanced Sound System**



**MMI navigation plus with MMI touch response**



**Adaptive windscreen wipers with integrated washer jets**

CAFFÈ RIO

# Think about seeing. Multiplied by being seen.

For a statement that clearly makes an impression: the new LED rear light band on the new Audi Q8. Choose the optional coming home/leaving home function and your car will greet you and bid you farewell with dynamic light sequencing. A demonstration of pure conviction.



**HD Matrix LED headlights** with dynamic light sequencing and dynamic indicator

The image shows the interior of a car, specifically the driver's side. The dashboard and center console are illuminated with a warm, orange-red glow. The steering wheel is black with the Audi logo in the center. The instrument cluster and infotainment screen are visible, displaying various information. The overall atmosphere is modern and sophisticated.

## Discover an interior. Tailored to your mood.

For a driving sensation that speaks to all the senses and conveys pure lightness - underlined by a centre console that appears to float freely in the cockpit.

With the multicoloured contour/ambient lighting package for the new Audi Q8, you choose what lighting you want at any time of day. And thanks to the individual colour profile, you can find the right colour for every mood.

Town or country: Audi quattro with self-locking centre differential ensures the necessary reliability - even when the drive gets challenging. Wheel-selective torque control provides additional support to the permanent all-wheel drive with asymmetric, dynamic torque distribution.



An Audi Q8 SUV is shown from a high-angle perspective, driving on a road. The car is orange and has a license plate that reads 'IN Q8001'. It is surrounded by various sensor beams: green lines radiating from the front, blue lines from the sides, and white lines from the rear. The background is a blurred city street with buildings and another car in the distance.

# Think about power. Multiplied by safety.

**Tour assist package\*** (with adaptive cruise assist including traffic jam assist and bottleneck assist, predictive efficiency assist, camera-based recognition of traffic signs, turn assist and serve assist) - optimum support on motorways and highways.

**City assist package** (including crossing assist, cross traffic assist rear, lane change warning, exit warning) - for more safety and comfort in urban traffic.

\*Traffic sign recognition is not available in Singapore



## Observe an athlete. Perfected by aesthetics.

Don't just emphasize the sporty character of your new Audi Q8 - enhance it. With the S line exterior package, you can lend the dynamic body line of your car an even more exhilarating edge and create special accents with exceptional design details.



**Singleframe mask** in platinum grey, matt



**S line logos** on the front wings



**S-specific side sill trims** in body colour with inserts in platinum grey, matt

# Experience the status quo. Coupled with desirability.

For a dynamic look that makes everything else pale in comparison. Add unique accents that reflect your own personal taste with the black styling package - with the Audi Singleframe, the trim strips on the side windows and front and rear bumpers in striking black.





**Window slot trim in black**



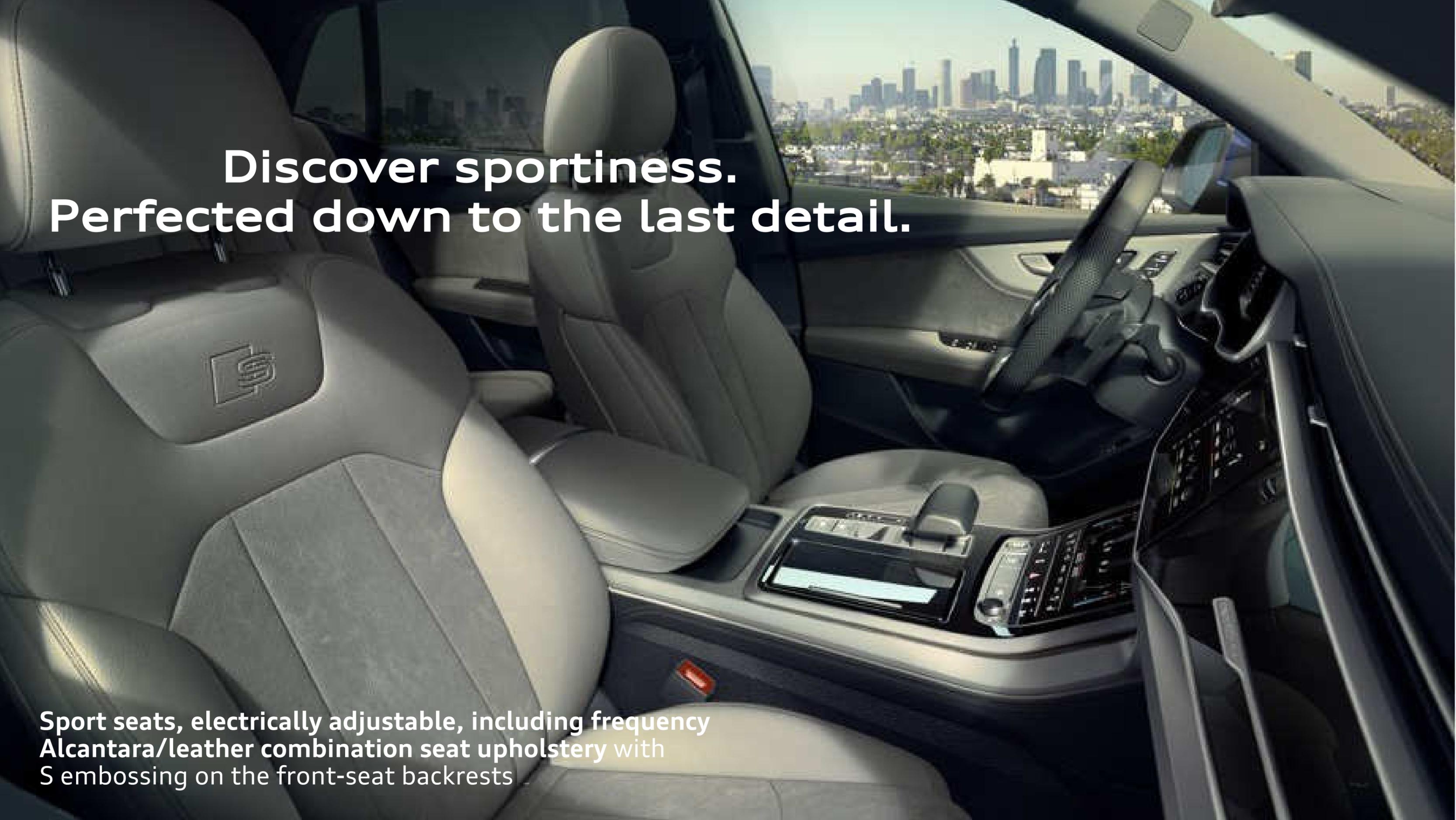
**Tailpipe trim**



**Singleframe mask in black**



**Exterior mirror housing in black**

The image shows the front interior of a car. The seats are upholstered in a combination of Alcantara and leather, with a prominent 'S' embossed on the backrest of the driver's seat. The center console features a gear shifter and handbrake. The dashboard and steering wheel are visible, and the view through the windshield shows a city skyline under a clear sky.

**Discover sportiness.  
Perfected down to the last detail.**

**Sport seats, electrically adjustable, including frequency  
Alcantara/leather combination seat upholstery with  
S embossing on the front-seat backrests**



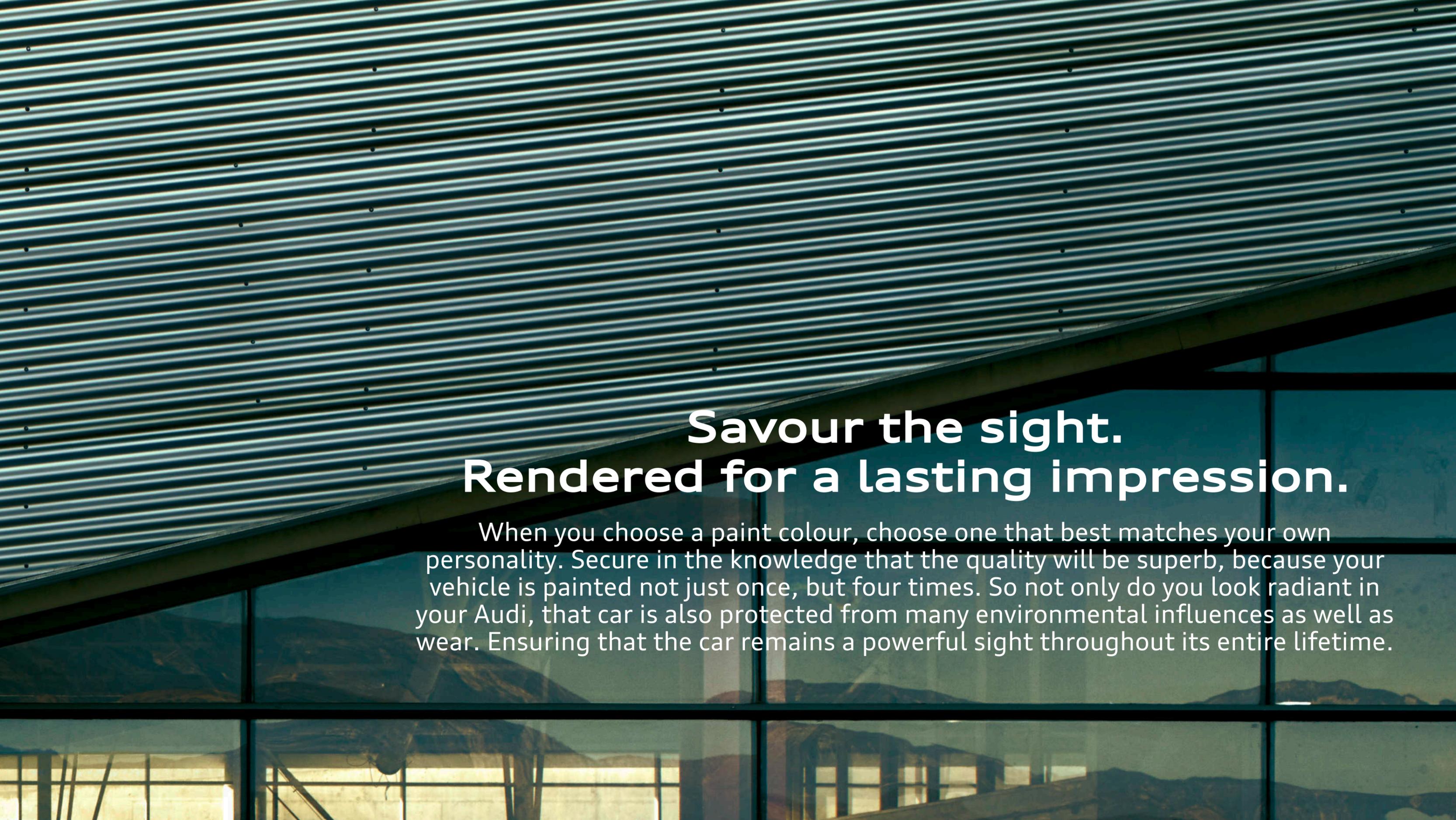
**Inlays in matt brushed aluminium**



**Cast aluminium wheels in 5-V-spoke design (S design),  
contrasting grey, partly polished**



**Illuminated door sill trims, front,  
with aluminium inlays and S logo**



# **Savour the sight. Rendered for a lasting impression.**

When you choose a paint colour, choose one that best matches your own personality. Secure in the knowledge that the quality will be superb, because your vehicle is painted not just once, but four times. So not only do you look radiant in your Audi, that car is also protected from many environmental influences as well as wear. Ensuring that the car remains a powerful sight throughout its entire lifetime.



02

03

04

05

06

01

- 01 Dragon orange, metallic
- 02 Navarra blue, metallic
- 03 Glacier white, metallic
- 04 Galaxy blue, metallic
- 05 Cobra beige, metallic
- 06 Samurai grey, metallic

# **Experience a presence. Combined with power.**

With Audi wheels, you can emphasise your own individual style and the character of your new Audi Q8. Why not indulge yourself and create a powerful presence with your favourite design.

And for peace of mind when out on the road: Audi wheels are subjected to special test procedures, undergo rigorous testing and are of superb quality.



**01** 20-inch cast aluminium wheels in 5-arm design

**02** 21-inch cast aluminium wheels in 5-arm star design, contrasting grey, partly polished

**03** 21-inch cast aluminium wheels in 5-V-spoke design (S design), contrasting grey, partly polished

04



05



06



07

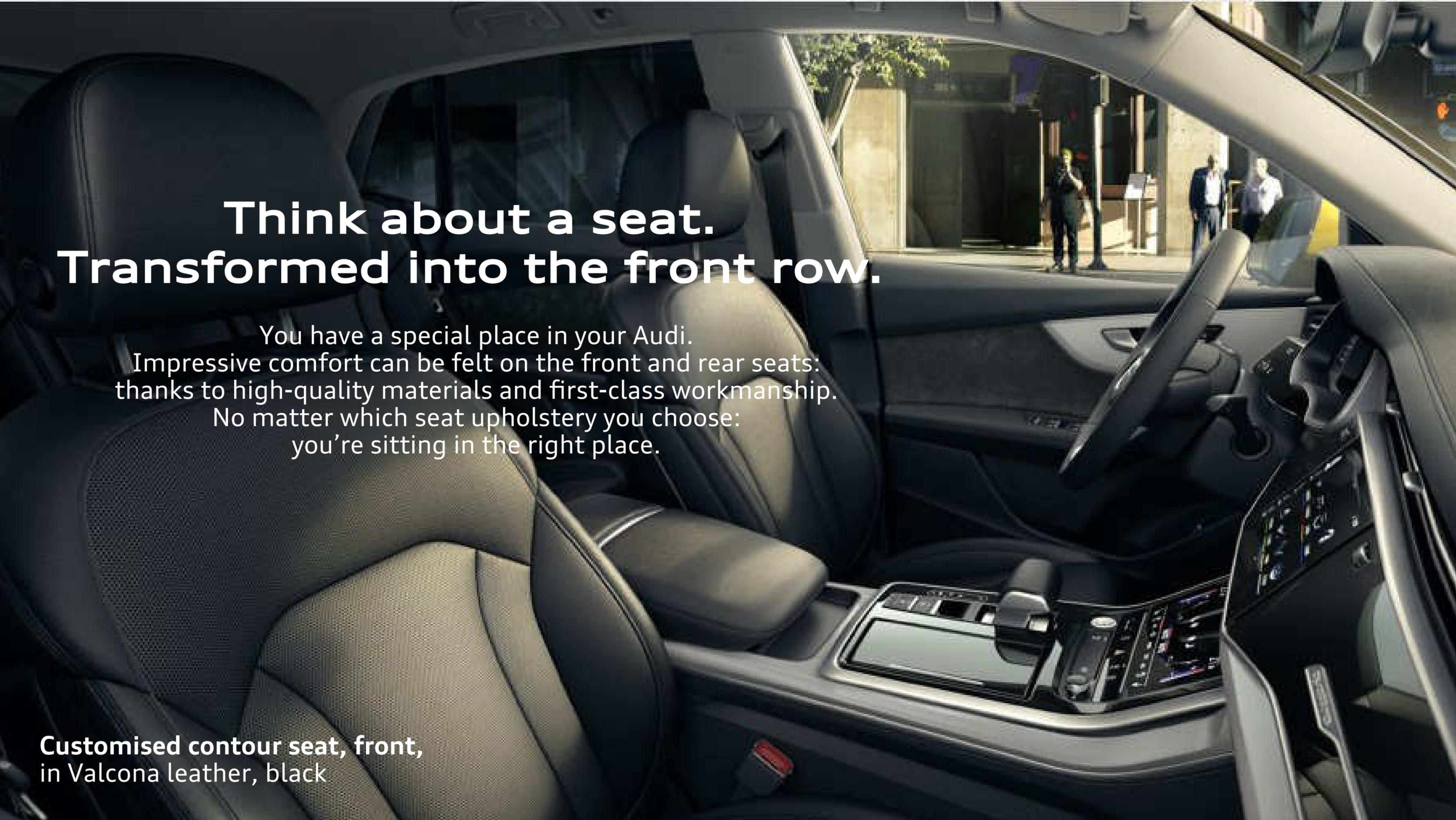


**04** 22-inch forged milled wheels in 5-Y-spoke design, contrasting grey, partly polished

**05** 22-inch forged aluminium wheels in 5-twin-arm design, contrasting grey, partly polished

**06** 22-inch Audi Sport cast aluminium wheels in 5-V-spoke star design in gloss anthracite black, gloss turned finish

**07** 21-inch Audi Sport cast aluminium wheels in 5-arm turbine design in platinum look, gloss turned finish

The image shows the interior of a car, focusing on the front seats and the center console. The seats are upholstered in a dark, textured material, likely leather, with a perforated pattern. The center console has a gear shifter and a handbrake. The dashboard and steering wheel are visible in the background. The car is parked in a city street at night, with buildings and people visible through the windows.

# Think about a seat. Transformed into the front row.

You have a special place in your Audi.  
Impressive comfort can be felt on the front and rear seats:  
thanks to high-quality materials and first-class workmanship.  
No matter which seat upholstery you choose:  
you're sitting in the right place.

**Customised contour seat, front,  
in Valcona leather, black**

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## Model

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Engine type

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Displacement in cc (valves per cylinder)

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Max. output in kW(hp) at rpm

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Max. torque in Nm at rpm

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## Power transmission/wheels

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Drive type

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Transmission type

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## Weights/capacities

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Unladen weight in kg

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Max laden weight in kg

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Permissible roof load limit

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Fuel tank capacity

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## Performance/consumption

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Top speed in km/h

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Acceleration 0-100km/h in s

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Fuel grade

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Fuel consumption (combined) in l/100km

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VES banding

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Emission standard

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## Q8 3.0 TFSI quattro tiptronic

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V6 engine with direct fuel injection, exhaust turbocharging and Audi valvelift system, Mild Hybrid Electric Vehicle (MHEV)

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2,995 (4)

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250 (340) / 5,200 - 6,400

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500 / 1,370 - 4,500

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quattro permanent all-wheel drive

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8-speed tiptronic transmission

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2,165

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2,815

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100

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85

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250

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5.9

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Sulphur-free RON 95

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8.9

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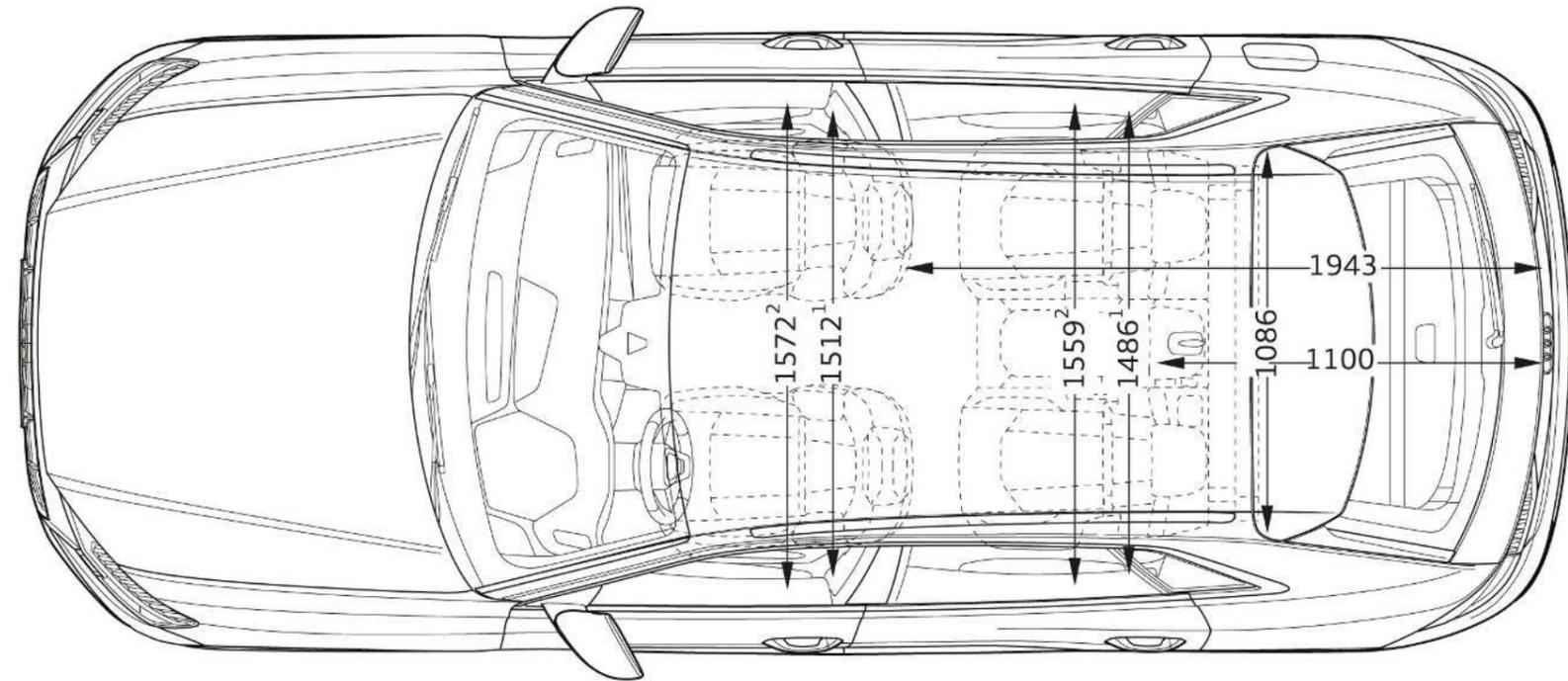
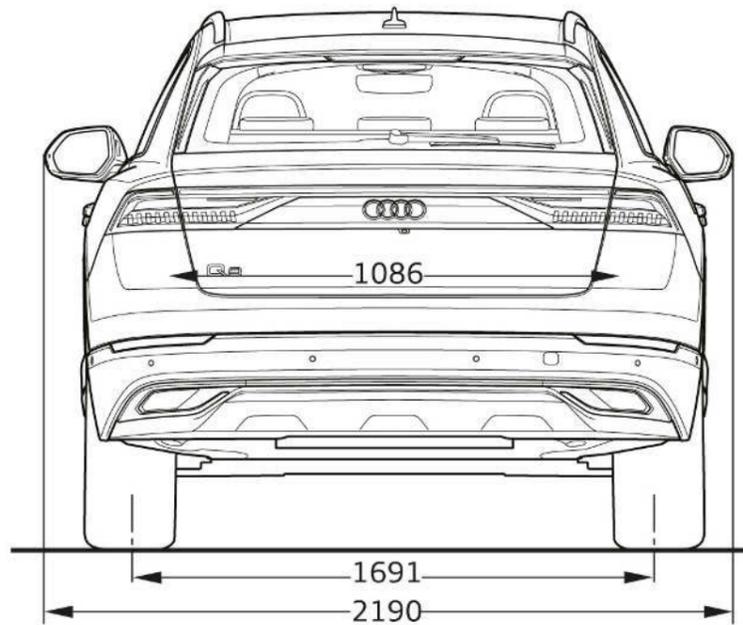
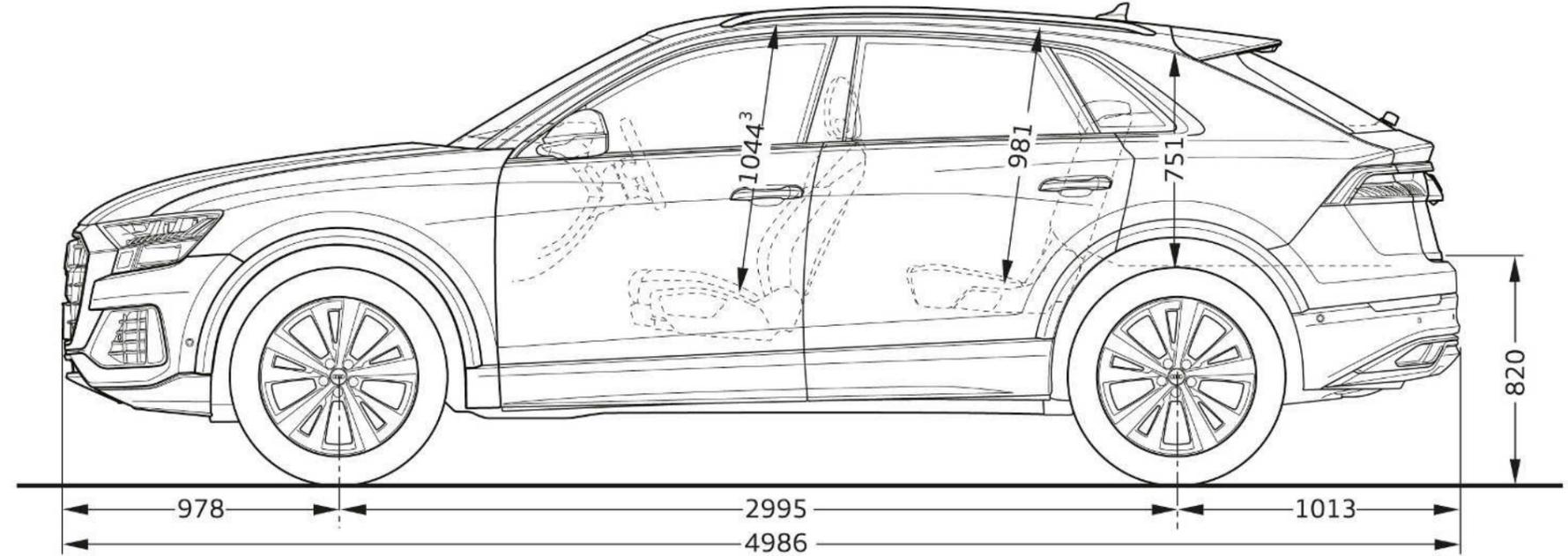
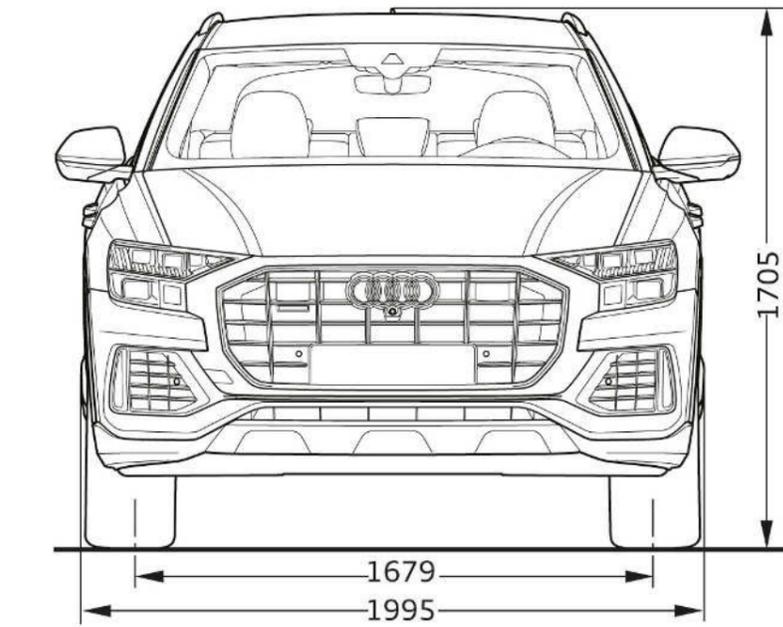
C2

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EU6

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# Audi Q8



**Dimensions are based on technical data from Audi Germany.**

**Dimensions in millimetres.**

Dimensions measured with vehicle at unladen weight.

Luggage compartment volume: 605 / 1,755 l

Turning circle approx. 13.3 m.

Actual specifications may vary from models shown.

# Premium Automobiles

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All information is accurate as at November 2018.

The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicle were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors.